



jpost-design

Jason Post

postman@jpost-design.com

<http://jpost-design.com>

Alameda, CA

LinkedIn

<http://linkedin.com/in/jpostdesign>

Years Experience

5+ UI / UX Design / Development

5+ Web Design / Development

3+ Responsive / Mobile Design

Expert Skills

Leading New Product Features

Project Scope and Planning

UX Analysis / Usability Testing

Mobile / Responsive Design

Wire-frames / Mock-ups

Adobe CC / Sketch / InVision

HTML5 / CSS3 / SCSS

HTML Prototypes

Sr. UI / UX Designer Developer

Skills and Expertise

- **Experience** in B2B, B2C, SaaS, Cloud Computing, eCommerce, Communications, and Insurance industries
- **Conducting full life cycle agile sprints** with globally distributed multicultural and multinational teams
- **Leading product meetings and design reviews** from teams of 5 to teams of 30, from internal team up to C-level suite
- **Raising the Net Promoter Score** by 4 points at AAA Northern California, Nevada & Utah, improving IA and UX
- **Increasing sales team's "Contact Us" views over 100%**, at UC Center for Exec Ed resulting in a 235% increase in revenue
- **Designing and documenting** new UI / UX frameworks, style guides, branding, libraries, and patterns
- **Cross-platform / cross-device**, responsive / mobile design, development and testing in iOS, Android, Mac, and PC
- **Wire-frames, mock-ups, and prototyping** with Balsamiq, Sketch, Illustrator, Photoshop, InVision, and HTML frameworks
- **User-Centered UI / UX research** including heuristics, usability studies, interviews, analytics, and A/B Testing
- **Designing and developing** intuitive user interfaces, icon design, pixel perfect PSD to HTML, and typographic grids
- **Front End Dev Skills** with HTML5, CSS3, Compass, SCSS, JavaScript, jQuery, Angular.js, Bootstrap, and Inspector Tools

Education

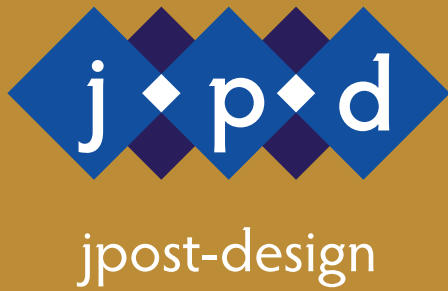
Tech SF Digital Directions, San Francisco CA - Certificate

Bachelor's Degree in Art and Design, Honolulu HI

- Award for Outstanding Electronic Arts Student

Associate's Degree in Digital Media, Pearl City HI

- Associate of Sciences Valedictorian



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Work Experience

UI / UX Designer Developer, 2016

Vlocity, Inc. - San Francisco, CA

- Vlocity has 200-plus employees, organized into agile teams of 5-plus. Delivering industry-specific CRM and CPQ built entirely on the Salesforce1 Platform.
- Leading UI / UX design and development of dashboards, portals, mobile / tablet app, and overall digital experience across B2B and B2C.
- Clients include Sprint, T-Mobile, Neustar, Anthem Blue Cross, NY Life, The Hartford, and Sky Italia.

Lead UX Designer, 2015

AAA Northern California, Nevada & Utah - Emeryville, CA

- AAA NCNU has 2,800-plus employees to serve over 4.2 million Members, and is the second-largest regional Member club of the national organization.
- Leading UX for the Digital Team of 10-plus, designing \$550 Million / year transaction flows, transforming the legacy desktop-only site into a fully responsive experience.
- Managing a 3-point plan for an improved map ordering experience, raising the Net Promoter Score by 4 points.

Contract UI / UX Designer and Developer, 2013 - 2014

Cost Plus World Market - Oakland, CA

UC Berkeley Center for Executive Ed. - Berkeley, CA

Model N - Redwood City, CA

BrightRoll - San Francisco, CA

Promotions Coordinator, 2011 - 2013

(Graphic Design, Marketing, UI / UX, Social Media)

Pacific Coast Farmers Mkt. Assoc. - Concord, CA

LinkedIn Recommendations

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UI / UX Designer Developer

Vlocity, Inc.

Kevin Zaccone - Manager, Business Analysis

"Jason is an expert UI/UX designer with deep expertise in enterprise HTML and cross-platform mobile development. His passion for user-centric design and focus on creating delightful user experience informs all of his work, yielding outstanding results."

I was fortunate to have Jason as a colleague on my team, and I would welcome the chance to work with him in the future."

Contract UI / UX Designer and Developer

UC Berkeley Center for Executive Education

Adey Zaghab - Director - Learning & Development Planning

"Jason joined our Marketing team during a time of need. He showed a lot of passion about the projects that were assigned to him, and in a few weeks, he was able to gain tremendous amounts of knowledge about our business and our core requirements."

I truly enjoyed Jason's approach to project management, he was always thirsty to learn more and to deliver results. On multiple occasions, he demonstrated his creative thinking capabilities."

Contract UI / UX Designer and Developer

Contract Work

Kevin Tufts - Product Designer

"Jason has a great eye for good design and possesses solid front-end development skills. I've worked closely with him on responsive web design projects where I needed some extra help sorting out bugs with a specific framework tool."

He is very much a unicorn in the sense that he can design, program, and wireframe UX work-flows. Jason is very reliable, I can always go to him for feedback on any project that I maybe working on."

From Product Design work-flows to User Experience mapping, Jason knows his stuff"