



jpost-design

Jason Post

postman@jpost-design.com

Oakland, CA

<http://jpost-design.com>



<http://linkedin.com/in/jpostdesign>

Summary

Forging 10+ years of cross-platform experience in responsive web, iOS & Android apps, graphic design, and more! Leading intuitive design, while tying goals back to business KPI's.

Education

Web / Document Accessibility

Deque University

BA in Art and Design

University of Hawaii

Honolulu, HI

AS in Digital Media

Leeward Community College

Pearl City, HI

Senior Product Designer

Experience

Senior UX Architect, 2019 – 2021

U.S. Bank – San Francisco, CA – The fifth largest bank in the U.S.

- ◆ Improved Zelle P2P cash payment's registration bounce rate by 13 points, contributing to a 58% YoY growth in payments in 2020
- ◆ Redesigned the ATM user interface, elevating accessibility rating from 2010 ADA Accessibility Standards to WCAG 2.0 AA
- ◆ Led best practice design presentations for responsive web and native apps, attended by 15 to 150 participants

Senior UI / UX Designer, 2017 – 2019

Roostify – San Francisco, CA – SaaS responsive web platform, enabling \$50+ Billion in loan applications each month.

- ◆ Increased efficiency of applications by over 30%
- ◆ Redesigned entire architecture from 2 to 4-plus borrowers
- ◆ Executed in-office, remote, and ethnographic UX research

Senior UI / UX Designer Developer, 2016

Vlocity, Inc. – San Francisco, CA – SaaS platform built on Salesforce for Fortune 500 communications and insurance clients.

- ◆ Generated \$35+ Million per year in recurring revenue by delivering responsive web and hybrid app product demos

Lead UX Designer, 2015

AAA Northern California, Nevada & Utah – Emeryville, CA –

Web platform with 4.2+ Million members and \$550+ Million pipeline.

- ◆ Increased the Net Promoter Score by 4 points by leading a multi-phased redesign of the core map ordering experience

Contract UI / UX Designer Developer, 2013 – 2014

Cost Plus World Market – Oakland, CA

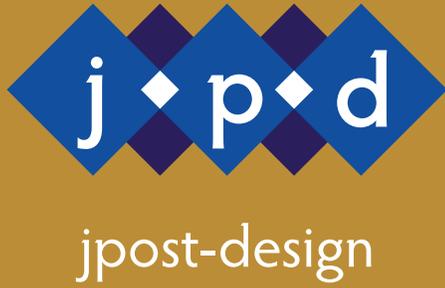
U.C. Berkeley Center for Executive Ed. – Berkeley, CA

BrightRoll – San Francisco, CA

Graphic Design, Web Design, Marketing, 2009 – 2013

Request for More Details

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LinkedIn Recommendations

Martha Cooper (Senior UI & UX Designer @ Roostify)

"Jason is a hard worker with the tenacity and good graces to see a long project through to the end, with its myriad stops along the way for feedback, iteration, and dev collaboration. He has good experience as a design researcher in the field, taking copious and well-organized notes.

He is adept with the traditional UX design process, from using personas to building scenarios, writing user stories, drawing wireframes and building prototypes. Having been a coder in the past, he also has a special knowledge of the development side of the coin. He's a great bridge between design and development."

Kevin Zaccone (Manager, Business Analysis @ Vlocity, Inc.)

"Jason is an expert UI/UX designer with deep expertise in enterprise HTML and cross-platform mobile development.

His passion for user-centric design and focus on creating delightful user experience informs all of his work, yielding outstanding results."

Adey Zaghab (Director - Learning & Development Planning @ U.C. Berkeley Center for Executive Education)

"Jason joined our Marketing team during a time of need. He showed a lot of passion about the projects that were assigned to him, and in a few weeks, he was able to gain tremendous amounts of knowledge about our business and our core requirements.

I truly enjoyed Jason's approach to project management, he was always thirsty to learn more and to deliver results. On multiple occasions, he demonstrated his creative thinking capabilities."